



ON.I.G.T

Marrakech ww2011

FIG

## Morocco's Bidding to host FIG ww2011

Modernity within Tradition

XXIII INTERNATIONAL FIG CONGRESS  
**INTERGEO**®  
8 – 13 October 2006  
Munich-GERMANY



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FIG

## Official Support

The bid to organize this event is backed by the  
official support of :

- *Government and public authorities of Morocco*
- *City of Marrakech through support of its Mayor*
- *Arab Union of Surveyors*
- *Francophone federation of surveyors*

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FIG

## Kingdom of Morocco (1)

The country is only 12 kilometres away from Europe through the Strait of Gibraltar

Population :29.9 Millions

Morocco is the gateway to Europe, Africa and the Middle East.

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FIG

## Kingdom of Morocco (2)

Country of Stability, Tolerance and Hospitality

Country of fundamental reforms (family law, woman's rights, child's rights, ...)

Landscape diversity : Over 3000 km of coastline, Atlas Mountains, desert, green plains,

Is a meeting ground for hosting far-reaching international conferences (WTO Summit, International Water Conference, ...)

**Marrakech : The City of One Thousand and One Tales**

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**Hotel facilities meeting the standards of comfort**

**Rich social events on the sidelines of the conference**

**Success recorded during the hosting of the Regional Conference FIG 2003**

**The lowest costs of hotels, meals and airplane tickets (Marrakech is only):**  
 2.5 h flight from Paris  
 3 h from Munich  
 3 h from London

FIG

**Marrakech Declaration**  
**From M... To M....**

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**Marrakech 2003**  
*(Recommendations)*

↓

**Munich 2006**  
*(means of implementation)*

↓

**Marrakech 2011**  
*(Assessment)*

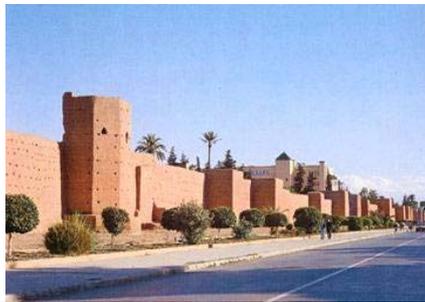
FIG



Marrakech ww2011  
FIG

## Modernity within Tradition (1)

- **Marrakech Declaration**  
*Upgrading the level of rural areas through actions likely not to alter its nature*



- **Social and economic reforms in Morocco** promote development while preserving the identity of the country



Marrakech ww2011  
FIG

## Modernity within Tradition (2)

- **Rehabilitation of Morocco's imperial cities (Marrakech, Fez, ...)** while seeking to preserve the authentic appearance of their architectural and human heritage
- **Surveying profession has sustained greater changes due to the New Technologies,** nevertheless the surveyor has always been keen to preserve the intrinsic qualities of accuracy, fairness, faithfulness and reliability





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## **Vote for Marrakech**

Be in line with the spirit of Munich  
***“Shaping the Change”***

and let **WW** 2011 be **We Win** 2011