

Summary of the bids for 2019 - Switzerland, Geneva or Interlaken, geosuisse

The following clarification is based on information given in the bid documents. Below is a summarized comparison from given bids. All variables were submitted in the original bid for proposals. This document is a summary of each country's bid and is meant to be a fact based document.

ITEM and criteria	Switzerland, Geneva or Interlaken, geosuisse
<p>1. Rotation of the conference: Previous and planned conferences:</p>	<p>Europe (2017, 2015, 2012, 2008)</p> <p>Congresses: 2014: Asia and the Pacific (Malaysia); 2010: Asia and the Pacific (Australia); 2006: Europe (Germany), 2002: North America (USA); 1998: Europe (United Kingdom); 1994: Asia and the Pacific (Australia)</p> <p>Working Weeks: 2017: Europe (Finland) 2016: Asia and the Pacific (New Zealand); 2015: Europe (Bulgaria); 2013: Africa (Nigeria); 2012: Europe (Italy); 2011: Africa/Arab countries (Morocco); 2009: Asia/Middle East (Israel); 2008: Europe (Sweden); 2007: Asia (Hong Kong SAR, China); 2005 Africa/Arab countries (Egypt); 2004: Europe (Greece); 2003: Europe (France); 2001: Asia (Republic of Korea); 2000. Europe: Czech Republic.</p>
<p>2. Country hosting of earlier FIG events and general experience</p>	<p>Switzerland is placed "in the heart of Europe" and is a stable country. Switzerland is not member of EU, but is place right in the middle of Europe and is know for its financial stability. The country has a long history of armed neutrality. There is in general a good infrastructure, high standards of quality, political and economic stability</p> <p>The last time a FIG conference was held in Switzerland was XVI International FIG Congress 1981, 9 - 18 August 1981, Montreaux, Switzerland. Priory it has been in Bern 1961, Lausanne 1949, Geneve 1931, Zurich 1930 and Zurich 1929.</p>
<p>3. Member association Its activeness, Commitment to FIG and to FIG 2019 Execution ability for local association</p>	<p>Geosuisse is one of the founding members of FIG in 1878. Geosuisse has been a very active member of FIG through all the years and has hosted the FIG Bureau several times. Geosuisse has been very active at earlier conferences and hots more honorary members of FIG</p> <p>The Working Week will be organized in close cooperation the Swiss Federal Office of Topography swisstopo and the Swiss Land Management foundation</p>
<p>4. Supporting organisations Local support to the Working Week Governmental support Financial support General support</p>	<p>Swiss Federal Office of Topography swisstopo Swiss Land Management foundation</p> <p>For Geneva: The Working week will be supported by the Geneva Canton and the Cantonal Office of Tourism. Also the President of Geneva Canton expressed his support for the event. The canton of Geneva/Swiss Confederation is sponsoring the rental costs for the congress centre in Geneve, and every visitor receives a free "Geneva Transport Card" for the public transportation. Geneva Convention bureau offers welcome desk at Geneva International Airport, sponsoring of opening ceremony or welcome reception.</p> <p>For Interlaken: The Working Week will be supported by the Bernese Cantonal Office of Tourism and Regional Development. The canton of Bern is sponsoring the rental costs for the congress centre in Interlaken.</p> <p>The Mayor of Interlaken expresses his support for the event</p>
<p>5. Host city Characteristics and interest</p>	<p>Two possibilities:</p> <p>1. Geneva Geneva is a cosmopolitan city. the city is home to the European headquarters of</p>

<p>from congress programme point of view Host city attractiveness Host city offerings</p>	<p>the United Nations and its specialized agencies, to over 200 international organizations, and to numerous international corporations. Today, 43 per cent of the city's inhabitants are foreign, enhancing the cultural diversity. The proposed venue in Geneva is the Congress Centre, which is ideally located in close vicinity of the UN buildings in Geneva. There is a reliable public transport network for connections to the city centre and to the airport. Geneva hosts more than 250 international meetings per year. Geneva has many restaurants, which cover the full scope of affordability. It also is the hub of a dense public transportation network. Geneva also is a major centre for outdoors activities. Public transportation is free for visitors staying in hotels: every visitor receives a free "Geneva Transport Card" upon checking-in to their hotel, valid for the duration of their stay.</p> <p>2. Interlaken Interlaken is a relatively small city with a big international tourist reputation and with considerable tourist visits. All facilities are within walking distance, which will make the FIG Working Week into a real networking event. Testimonies to that are several similar sized events held in Interlaken every year, among them the Swiss Economic Forum, which has been held annually in Interlaken since 2011. Interlaken offers a different setting than FIG conferences are used to in large cities. Interlaken has many restaurants, which cover the full scope of affordability. It is the hub of a dense public transportation network, which can take the host virtually to the top of mountains. Interlaken also is a major centre for outdoors activities including hiking, thus offering the full scope of affordability.</p>
<p>6. Venue Price/affordability Location of venue Internet availability Suitability of rooms, size of venue, structure and layout of the venue Catering Value for money Hotels nearby Facilities for exhibition</p>	<p>Congress Centre Geneva, connected to the UN buildings in Geneva. The canton of Geneva/Swiss Confederation is sponsoring the rental costs for the congress centre. Meeting facilities with state-of-the-art technology. 22 conference rooms from 20 to 2,200 seats, 4,000 sqm exhibition space</p> <p>The proposed venue in Interlaken is the Congress Centre Kursaal, which is ideally located near several hotels and public transport stations. All is in walking distance. The congress centre is suitable for 1500-2000 delegates and has 19 different rooms. Exhibition space is 5'000 m²</p>
<p>7. Accessibility Flight connections Several access possibilities Security Visa issues Air fare to destination</p>	<p>Geneva is directly connected to the international airport Geneva. There are frequent and direct train connections to and from the airport within a time of approx. 10 minutes. All facilities are within walking distance. For individual travelling, there is parking space available at the congress centre. Interlaken is ideally connected to the international airports Zurich, Basel and Geneva. There are frequent and direct train connections to and from these airports within a time of approx. 1.5 to 2h. Once the participants are in Interlaken, all facilities are within walking distance. There are direct train connections from e.g. Berlin, Frankfurt, Hamburg, Munich, Paris. For individual travelling, there is parking space available at the congress centre. Swiss and its partners would be happy to support this conference as the official carrier. Swiss is also a member of the Star Alliance Group.</p>
<p>8. Safety and security Political stability Airport safety City safety – is it safe to</p>	<p>Switzerland is a very safe and politically stable country.</p>

<p>move around? Political stability in country (rating must be 3 or higher)</p>	
<p>Proposed dates Must meet FIG requirements Following FIG statutes Practical dates Availability of venue Other conferences at same time</p>	<p>Geneva: 10 - 14 June Interlaken: 26 April - 3 May, 3 - 10 May, 31 May - 7 June, 14 - 21 June, 21 - 28 June.</p>
<p>9. Technical programme Coverage of all FIG Commissions, Potential partners Originality Special ideas</p>	<p>LOC will organize the technical programme in cooperation with FIG and with the 10 commissions. Geosuisse has active representatives in all FIG commissions.</p>
<p>10. Technical tours Coverage of all FIG Commissions Originality Ideas proposed</p>	<p>Geneva is in itself a major international destination with plenty of possibilities for social activities and technical tours.</p> <p>Interlaken is in itself a major tourist destination with plenty of possibilities for social activities and technical tours. With the topographically challenging alpine environment around Interlaken, there were and still are many technical problems to be solved, requiring the expertise of surveyors.</p>
<p>11. Social programme Attractiveness and variety Proposals for dinners Attractiveness of offered dinners Proposals for tours Is the program following the overall FIG concept</p>	<p>Geneve: several places are suitable for FIG social programme hereunder: the Grand Theatre (The Geneva Opera House), Bâtiment des Forces Motrices (A motionless vessel that was built in 1886 directly on the river Rhône), Ariana Museum Interlaken: various tours available e.g. excursion to the mountains around, to the lake, city walk with a chocolate show, open air museum. Also various venues for social dinners.</p>
<p>12. Attendance Expectation of international, regional and local attendance Realistic number of international and national participants</p>	<p>Expected approximately 1200 International and 200 national paying participants</p>
<p>13. Accommodation Hotel costs Value for money Variation in hotel offers Closeness to proposed venue Transportation to venue</p>	<p>Geneva: Geneva offers the full scope of accommodation, from 5-star-hotels to backpacker hostels. The majority of hotels is in the 3- to 4-star range. The total of available bed rooms is some 3000. Pricing of hotel rooms in the 3- to 4-star hotel range is between EUR 95-200). More than 1500 hotel rooms are within walking distance of the Conference Centre CICG. 500 beds are available in low cost, student accommodation from CHF 40.- Interlaken: Interlaken offers the full scope of accommodation, from 5-star-hotels to backpacker hostels. The majority of hotels is in the 3- to 4-star range. The total</p>

	of available bedrooms is some 3000. Pricing of hotel rooms in the 3- to 4-star hotel range is between EUR 95-200).
14. Finances Estimate of surplus and financial risks Realistic fees proposed Fees in an acceptable price range Difference between international and national fees Realistic budget Estimated revenue	The budgets seem very realistic. The preliminary budget whether in Geneva or Interlaken foresees a surplus of EUR 287'000. VAT is 8%: the lowest VAT rate in Europe Suggested fees: Early bird: 600, Normal: 700, Late: 800 Suggested dinner fees: Gala Dinner: 100 EUR, Swiss evening: 80 EUR
15. Sponsorship Estimate sponsorship and exhibition income Proposed income How realistic is proposed income Local sponsor offerings Sponsor interest to conference	The canton of Geneva/Swiss Confederation is sponsoring the rental costs for the congress centre in Geneva. The canton of Bern is sponsoring the rental costs for the congress centre in Interlaken. Sponsorship/exhibition income seems realistic and there is a large local and regional potential.
16. Why host Reason for hosting	It has been a rather long time since Geosuisse and Switzerland has hosted an FIG event (Montreux, 1981). Switzerland also has been very active within FIG Commission 7 and all other commissions over the last 20 years and contributed a lot to the international community.
17. Objectives and outcomes Thought through why conference should be held at destination Difference to other destinations Short term outcome Long term outcome	The Working Week gives a potential benefit to promote the profession and attract the young generation in Switzerland. FIG will benefit from networking within its Commissions and with the international organizations that are represented in and close around Switzerland.
18. Suggested theme Thought of possible theme that fits to local/regional situation	Organising committee has been formed.
19. Events organized in the past three years How experienced is the host in organising events	Geosuisse has both organized several national events and has also hosted and organized FIG events earlier.
20. Major event planned in the proposed city in 2019 Many events might affect the price level	Nothing expressed in the bidding document.
21. Initiatives for sustainable conference environment Is host city paying attention to environmental issues	Both hotels and venues are in general observant of sustainability and environmental friendly activities

Is venue paying attention to environmental issues Is host paying attention to environmental issues	
22. New initiatives or activities Originality – but within the overall FIG concept	Nothing expressed in the bidding document.
23. What legacy to leave locally from the Working week With host Hosting city For the surveying community	The topographic features in Switzerland are at the base of many professional challenges that surveyors are facing, and the presence of the conference and FIG might highlight some future focus areas that the Swiss society might focus on.
VALUATION	
Issues supporting destination – subjective rating for Council	<ul style="list-style-type: none"> - Both proposed venues are suitable for a FIG conference. Geneva has the advantage of a large city and the closeness to UN. A FIG Conference in Interlaken will be different because it is a cozy and small city which will give another flavor to the conference and good networking facilities. - Budget is realistic and healthy - Large support from the Kantons to cover the costs of the proposed venues - Local outcome on surveying matters and an increase of awareness - Good accessibility
Issues against destination - rating	<ul style="list-style-type: none"> - There is a risk in the fluctuation of the Swiss franc